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探索大溪地珍珠的魅力
Unlock the beauty of Tahitian Pearl
展出大溪地珍珠的香港大溪地珍珠協會會員
TPAHK Members exhibiting Tahitian Pearls

如欲選購顆珠/大溪地珍珠產品，歡迎前往會員公司攤位
To purchase loose pearls/Tahitian pearl products, feel free to visit our members' booths

Company Name	公司名稱	Booth 攤位號碼
Tahitian Pearl Association Hong Kong	香港大溪地黑珍珠協會	AWE 9F22
Eastern Pearl Co Ltd	東藝珍珠有限公司	AWE 11K36
Fook Yue Pearl Co. Ltd.	福裕珍珠有限公司	AWE 11K28
Fukui Shell Nucleus Factory	福井製核所	AWE 9J19
Gyso Pearls & Jewellery Ltd.	天星珍珠首飾有限公司	AWE 11L19
J Ocean Pearl Jewellery Ltd.	偉利珍珠有限公司	AWE 9H17
La Peregrina Ltd	佰利拿有限公司	AWE 9J22
Luen Hing Pearls & Jewellery Ltd.	聯興珍珠首飾有限公司	AWE 11L34
Orau Pearls	Orau Pearls	AWE 11S23
R W Jewellery Company Limited	R W Jewellery Company Limited	AWE 9J17
Real Poe International Ltd	Real Poe International Ltd.	AWE 9J32
Rio Pearl	麗雅珠行	AWE 11K24
Tai Chung Jewellery Co., Ltd.	大中寶石首飾有限公司	AWE 3C02
Tai Hai Yang Ltd.	大海洋珠寶有限公司	AWE 9H21
Yee On Gems & vJewellery Factory Company Ltd	怡安寶石首飾廠有限公司	AWE 11K02
ZY Jewelry Co Limited	ZY Jewelry Co Limited	AWE 9H06 / HKCEC 1B538
C & K Jewellery Limited	三嘉珠寶有限公司	HKCEC 1A508

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大溪地珍珠資訊站 Tahitian Pearl Newsletter

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2027年大溪地黑珍珠市場展望
Tahitian Pearl Market Outlook 2027
亞太及中東市場引領需求，消費者偏好定制設計
Rising Demand in Asia-Pacific & Middle East Fueled by Custom Design Preferences

JMA 國際珠寶設計比賽2025
JMA International Jewelry Design Competition 2025

流動的時間
Flowing Time

設計師 Designer：
盧敏認 Lu Ren Min

公開組 | 冠軍
Open Group 1 Champion

最佳影片演繹獎
Best Interpretation Movie Award

最佳工藝製作獎
Best Craftsmanship Award

Supported by rising global luxury consumption, evolving jewelry design trends, and increasing interest in sustainable sourcing, the Tahitian pearl industry is expected to maintain steady growth through 2027.

- Regional Demand: Asia-Pacific continues to account for more than 52% of global demand, with China and Japan leading consumption. The Middle East shows encouraging momentum, recording an average annual growth rate of 6.2%, supported by the expansion of luxury retail.
- Jewelry Preferences: Consumer surveys reveal 38% preference for customized designs and 27% for minimalist luxury pieces, while traditional strands remain popular among collectors.
- Economic Link: Luxury jewelry demand correlates with GDP growth. Global GDP is forecast to expand by 3.1% in 2027, with emerging markets contributing significantly to pearl consumption.
- Sustainability: Over 70% of buyers indicate preference for pearls with certified origin, reflecting heightened awareness of traceable procurement.

Tahitian pearls are not only symbols of elegance but also of cultural heritage. As global consumers increasingly value authenticity and sustainability, the industry is well-positioned to thrive.

隨著全球奢侈品消費上升、珠寶設計趨勢演變，以及對可持續採購需求的增加，大溪地珍珠產業在 2027 年將保持穩健增長。

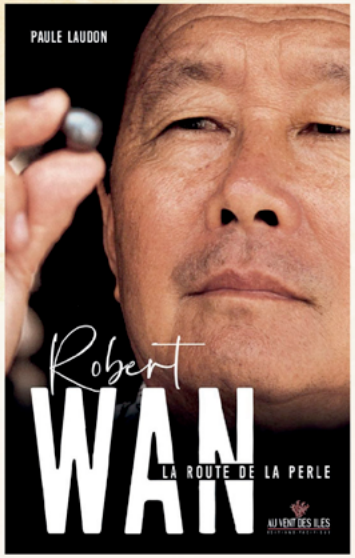
- 區域需求：亞太地區持續佔全球需求逾 52%，其中以中國與日本為主要消費市場。中東市場展現最快增長動能，年均增長率達 6.2%，主要受奢侈品零售擴張帶動。
- 珠寶偏好：消費者調查顯示，38% 偏好訂製設計，27% 偏好極簡奢華款式，而傳統珍珠項鍊仍深受收藏家青睞。
- 經濟關聯：奢侈珠寶需求通常與 GDP 增長趨勢一致。2027 年全球 GDP 預計增長 3.1%，新興市場有望成為珍珠消費的重要推動力。
- 可持續性：超過 70% 的買家表示更傾向購買具認證來源的珍珠，反映出對溯源採購的日益重視。

大溪地珍珠不僅是優雅的象徵，更是文化傳承的代表。隨著全球消費者愈加重視真實性與可持續性，產業前景樂觀。

資料來源：1. Bain & Company《2026 - 2027全球奢侈珠寶市場報告》2. McKinsey《2026亞太奢侈品消費調查》3. Deloitte《2026消費者珠寶趨勢報告》4. 世界銀行《2026年6月全球經濟展望》5. PwC《2026奢侈品消費者洞察報告》

Sources: 1. Global Luxury Jewelry Market Report 2026 - 2027, Bain & Company 2. Asia-Pacific Luxury Consumption Survey 2026, McKinsey & Company 3. Consumer Jewelry Trends Report 2026, Deloitte 4. World Bank Global Economic Prospects, June 2026 5. Luxury Goods Consumer Insights 2026, PwC

海洋瑰寶的探索：從瀉湖到傳承
The Discovery of Treasures of the Seas: From Lagoon to Legacy



溫惠仁珍珠之路
Robert Wan: The Route of a Pearl

《珍珠之路》記錄溫惠仁先生的非凡旅程。溫先生常被尊稱為「黑珍珠之王」，足跡從大溪地的瀉湖延伸至上海，東京、香港、巴黎、倫敦、紐約、多哈、阿布扎比及杜拜。 作者波勒•洛東讓我們追溯這位企業家的卓越成就。這本書可透過 Amazon 購買。

The Route of a Pearl traces the remarkable journey of Robert Wan, often hailed as the "Emperor" of the Tahitian Pearl. His path led from the lagoons of Tahiti to Shanghai, passing through Tokyo, Hong Kong, Paris, London, New York, Doha, Abu Dhabi, and Dubai. The author, Paule Laudon enables us to retrace the remarkable achievements of this entrepreneur. The book is available for sales via Amazon.

專題報導 ~ 溫惠仁
Special Report on Robert Wan

溫惠仁的專題報導由 Kaori Media 刊登於《洛杉磯時報》。五十年來，溫惠仁先生將大溪地珍珠從太平洋的隱世瑰寶，打造成世界頂級奢侈品牌所追捧的珠寶。這段旅程仍在延續，展現了法屬波利尼西亞的藝術、文化與永續精神是旅遊、文化與投資的卓越目的地。「我們守護瀉湖、牡蠣，以及孕育每顆珍珠背後的工藝。」溫惠仁

We are honored to share that a special feature on Robert Wan has been published by Kaori Media in the Los Angeles Times. For 50 years, Mr. Wan has transformed Tahitian pearls from hidden treasures of the Pacific into coveted jewels embraced by the world's leading luxury brands. This journey continues today, showcasing how the artistry, culture, and spirit of sustainability in French Polynesia make it an exceptional destination for tourism, culture, and investment. "We protect the lagoon, the oyster, and the craftsmanship behind each pearl." Robert Wan

Los Angeles Times
Kaori Media

協會足印
Association's Footprint

暑期工作坊，啟發學生探索珠寶工藝與數碼創意
Summer Workshop Inspires Students Jewelry Craftsmanship and Digital Creativity

香港大溪地黑珍珠協會總經理黃素珠女士，以商襄校園小組成員及義工身份，參與香港珠寶玉石廠商會 (HKJJA) 與資歷架構合作舉辦的暑期工作坊。

Ms Ida Wong, General Manager of the Tahitian Pearl Association Hong Kong, participated in the summer workshop jointly organized by the Hong Kong Jewellery & Jade Manufacturers Association (HKJJA) and the Qualifications Framework, serving as a member and volunteer of the "Adopt-A-School" Project.

7月28日 July 28

設計轉化與行業體驗（單元二）上午於饒宗頤文化館舉行，同學們走進古文明，體驗臉譜樹脂倒模、草藥香囊製作、淘金考古盲盒等活動。下午移師 HKJJA，參加蠟雕工作坊，親手操作工具，開啟珠寶工藝的探索之旅。黃素珠女士更向學生分享「珠寶從業員生涯規劃」的好處，並在旁協助製作，讓同學收穫滿滿。

Design Transformation & Industry Experience (Module 2) In the morning session at the Jao Tsung-I Academy (JTIA), students immersed themselves in ancient civilizations through activities such as face mask resin casting, herbal sachet making & gold-mining archaeology blind boxes, etc. In the afternoon, the program moved to HKJJA, where students joined a wax carving workshop held by Jane LI, operating tools firsthand to open the door to the world of jewelry craftsmanship. Ms. Wong also shared the benefits of Career & Life Planning in the Jewelry Industry as an administrator and assisted students during the workshop, ensuring they gained valuable experience.

8月4日 August 4

創意展示與數碼推廣（單元三）上午進行 AI 短視頻剪接工作坊，下午則由學生分組匯報並接受評審。黃素珠女士為學生提供匯報技巧的專業評語，鼓勵他們在創意與數碼推廣之餘掌握匯報技巧。

Creative Showcase & Digital Promotion (Module 3) The morning session featured an AI short video editing workshop, followed by group presentations and evaluations in the afternoon. Ms. Wong provided professional feedback on students' presentation skills, encouraging them to strengthen both their creativity and digital promotion abilities while mastering effective reporting techniques.