Award-winning designers invited to Tahiti 得獎設計師獲邀出訪大溪地



BEAUTIFUL LANDSCAPE OF TAHITI 引人入勝的大溪地風光

THE **Tahitian Pearl Association Hong Kong (TPAHK)** organised a study tour to Tahiti for selected award-winning jewellery designers during 25 March – 1 April 2017 as part of its initiatives to promote the sustainability of the jewellery industry and to raise the awareness of Tahitian pearls.

The eight-day programme featured a number of eyeopening visits to pearl museums, auctions, farms and meetings with local government officials and trade delegates.

In Robert Wan Pearl Museum the group was amazed by one of the world's biggest round Tahitian pearls sized 22.5mm in top quality. They had a rare opportunity to witness well-established auctions including the Rikitea Auction during 26-27 March. A total of 379,914 Tahitian pearls in a wide variety of colours, shapes and sizes were under auction, nearly 99 percent or 372,650 pieces were sold for 4,146,659 euros, according to TPAHK. Buyers from Asia accounted for nearly 76 percent by pearls sold and over 73 percent by total sales. Members of the visiting group also landed their feet on Gauguin Pearl Farm in Rangiroa, the world's second largest atoll.

Several information exchange programmes were set up between the group and top government officials, representatives from local trade associations and jewellers. "We are confident that all delegates were inspired by the beauty of Tahiti and its pearls. We anticipate more thrilling designs will be created," said Ida Wong, TPAHK general manager and delegation leader.

Invited designers included Tahitian Pearl Award winner

of SJDA Design Award Jane Chen, 1st runner-up and Tahitian Pearl Award winner of 1st China (International) Pearl Jewelry Design Competition Shen Dan, Open Group I Champion of JMA International Jewelry Design Competition 2016 Candy Luo, and Open Group II Champion of JMA International Jewelry Design Competition 2016 Jasmine Chau. (Photo courtesy: TPAHK)

為促進珠寶業的可持續發展及推廣大溪地珍珠,**香港大溪地黑珍珠協會(TPAHK)**於2017年3月25日至4月1日期間率領幾名得獎珠寶設計師遠赴大溪地考察。

為期八天的考察活動安排團員到訪珍珠博物館、拍賣會及養殖場,並與當地政府官員和業界代表進行交流。

團員參觀Robert Wan珍珠博物館時,親睹一枚直徑22.5毫米的頂級圓形大溪地珍珠,它是全球最大顆大溪地珍珠之一。此外,他們出席了世界主要大溪地珍珠拍賣會,當中包括3月26日至27日舉行的Rikitea拍賣會。據TPAHK表示,該拍賣會一共展出379,914顆多種色澤、形狀及大小的珍珠,當中372,650顆成功售出,成交量幾達百分之九十九,總成交4,146,659歐元。亞洲買家佔總成交量百分之七十六,以成交額計則佔百分之七十三。團員亦參觀了有全球第二大環礁之稱的倫吉拉環礁珍珠養殖場。

除一連串參觀活動外,團員亦有機會與當地政府主要官員、 行業協會及珠寶商代表會面交流。團長兼TPAHK總經理黃素珠 説:「相信各珠寶設計師此行都滿載而歸,不僅對美麗的大溪地 及大溪地珍珠加深了解,亦能從中啟迪心靈,設計更多賞心悦目 的大溪地珍珠首飾。」

獲邀出席考察活動的設計師包括SJDA世間大愛設計大賽大溪地珍珠大獎得主陳君倩、第一屆中國(國際)珍珠首飾設計大賽二等獎及大溪地珍珠大獎得主沈丹、JMA國際珠寶設計比賽2016公開公開組 I 冠軍得主羅金嬌,以及JMA國際珠寶設計比賽2016公開組Ⅱ冠軍得主周素雯。(圖片提供:TPAHK) ■■



HIGH QUALITY TAHITIAN PEARLS AT AUCTION 拍賣會上的優質大溪地珍珠